

CHEE SUPHATANASILPA

ART DIRECTOR & CREATIVE EXPLORER

- Chee is an award-winning art director from various international advertising competition. Chee is passionate in art and design. Chee believe that creativity shouldn't be seen as a business but it's a tool for for humanity to solve problems. Therefore, every creative works should benefit both company and society.

ONLINE PORFOLIO : WWW.CHEESUPHAT.COM

2019



Wunderman Thompson Hong Kong

Associate Creative Director

2018



BBDO GREATER CHINA (Guangzhou Branch)

Associate Creative Director

Under the different culture and market, Working with BBDO China has been a great oppotunity and challenge to widen my creativity along with learning new culture at the same time. The main client in hand are DIDI Pincher, Darlie and Cafe de'coral.

2017-2018



OGILVY ONE, THAILAND

Senior Art Director

As a senior art director at Ogilvy One Worldwide, the main responsibility is to create an online campaign for creating an engagement between consumers and brands. Come up with an interesting creative concept designed for online channel which will help deliver message efficiently to consumers. Previous clients in hand were Nestle(S-26), Coca cola, Minute Maid and Beiersdorf(Nivea)

2017



AGODA Co Ltd

Brand Art Director - APAC market

At Agoda, we are looking for ways to inspire people for travel. As part of Global team based in Bangkok and Singapore, we are responsible to manage and make the most of online channel for Agoda which were left unused for many years. Creating an iteration of idea experiment to build a solid brand visual that help brand to be recognized by millions people around the world.

2012-2015



CREATIVE JUICE / BANGKOK (TBWA)

Senior Art Director

Working hand in hand with copywriter in order to get the interesting and effective messages/creative concepts for clients. Determine what is the best way to represent a concept visually. Over 3 years at Creative juice Bangkok, clients in responsibility were Dtac(Telenor), Oishi Green Tea, Unilever(Axe Spray), SCG, Pruksa Real Estate, HTC etc.

2012



TBWA THAILAND

Art Director Internship

2011



OGILVY & MATHER THAILAND

Art Director Internship

EDUCATION

UNIVERSITY OF ARTS LONDON
CENTRAL SAINTS MARTIN

MA Applied Imagination in a creative Industry, Degree with Distinction class of 2016

CHULALONGKORN UNIVERSITY

Faculty of architecture
Bachelor of Industrial design
Class of 2008 - 2013

JUDGES/GUESTSPEAKER /WORKSHOPS

2019 NEW YORK ADVERTISING FESTIVAL
Judge: Film category

2016 THE INNOVATION GAME CONFERENCE
UNIVERSITY OF ARTS LONDON
GUESS SPEAKER

2011 FLASH FACTORY BY TOM DIXON
Workshop assistance

2010 MINICOOPER THAILAND 25TH
CELEBRATION
Chulalongkorn's representative team

2010 ANON PAIROT DESIGN STUDIO
Student Workshop participant

SKILLS

ILLUSTRATOR



PHOTOSHOP



FINAL CUT



MOTION



KEYNOTE



WEB DESIGN



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C H E E S U P H A T A N A S I L P A

ART DIRECTOR & CREATIVE EXPLORER

AWARDS

2019 Silver Kam Fan award
Outdoor craft
Chimps : Slave to fashion

2017 Grand Winner Prize
Create-To-Convert
Facebook Singapore

2015 Finalist Cannes Lions
Design : Calendar
Birthdays Calendar Foundation for children.

2015 Gold One Show
Design : Printing & Paper Craft -
Single or Series
Effective Microorganism Calendar
EMRO Asia Co., Ltd.

2015 Silver One Show
Design : For-Profit Initiated
Effective Microorganism Calendar
EMRO Asia Co., Ltd.

2015 Silver One Show
Design : Promotional Items
Effective Microorganism Calendar
EMRO Asia Co., Ltd.

2015 Bronze AdFest
Design : Calendar
Effective Microorganism Calendar
EMRO Asia Co., Ltd.

2015 Gold AdFest
Direct : Ambient : Small Scale
Effective Microorganism Calendar
EMRO Asia Co., Ltd.

AWARDS

2014 Bronze Cannes Lions
Outdoor : Small item
Effective Microorganism Calendar
EMRO Asia Co., Ltd.

2014 Bronze Cannes Lions
Design : Calendar
Effective Microorganism Calendar
EMRO Asia Co., Ltd.

2014 Silver Adman
Out of Home : Other Display
Effective Microorganism Calendar
EMRO Asia Co., Ltd.

2014 Gold Adman
Design : Collateral Design
Effective Microorganism Calendar
EMRO Asia Co., Ltd.

2014 Silver Adman
Media : Best use of non-traditional
media
Effective Microorganism Calendar
EMRO Asia Co., Ltd.

2014 Bronze Adman
Direct Marketing : Best use of
Mailing
Effective Microorganism Calendar
EMRO Asia Co., Ltd.

2010 Winner C-Gen creative
challenging by Canon
Design competition